

APPLICATION FORM FOR ADMISSION AT BWU-BIC

1. Name of the startup:
2. Please fill out the following as contact information:
 - a. Name
 - b. Permanent Address
 - c. Phone No.
 - d. E-mail ID
3. Please fill out the following if you are a student of BWU:
 - a. Year of joining
 - b. Year of graduating
 - c. Discipline
 - d. Student Code
4. Broad field on which product/service is/will be based:
5. Inputs required from other departments:
6. Describe your offering (product or service) with key features, Explain how it addresses the need:
 - i. What is the estimate of the addressable market size? Describe how you arrived at this and indicate assumptions used.
7. Skill sets/past experience of key people involved in development of product/service (Attach doc(s) if necessary):
8. Potential Customers/Market for the product:
9. Time Frame - anticipated duration of stay within BWU-BIC from the date of admission:
10. Time-wise break-up of projected activities for incubation period:
11. Technology behind the core offering by the Start-up (tick applicable):
 - a. To be developed, Self Developed, Acquired / Licensed, Off the Shelf
 - i. If Self Developed – technology development time & linkages used / is the technology Patentable / status of patent and-or application / countries where applicable / if not yet patented what are the strategies for protection
 - ii. If Acquired / Licensed – from whom & terms – conditions
 - iii. If Off the Shelf – comments on the ‘innovation’ from the startup

12. Time-wise break-up of projected activities for incubation period:

13. Who are your competitors and what is your competitive advantage? (Comparison with Existing Products / Companies)

Features of Product	YOUR STARTUP	Existing prod. / company 1	Existing prod. / company 2	Existing prod. / company 3

Note: In case of claims that there are “NO COMPETITORS” – should be adequately justified (in not more than 100 words).

14. Arrangements made for financing of venture:

15. Method/pool from which new employees would be hired:

16. Current Status

- What is the current status of the business - ideation/ under development/ pilot launch/ revenue generation started etc . If already launched, describe the traction so far.
- Do you have paying Customers? If yes then how many are repeat customers (indicate %) and what is the current Order Book Size
- List your major customers / first adopters (if any)

17. Infrastructural facilities required: (This will help BWU-BIC to gauge to approximate cost of services provided to the incubatee)

- Number of people for whom office space is sought
- Projected beginning of incubation period at BWU
- Access to laboratory facilities
- Facsimile / Photocopying facilities
- Internet connection
- Faculty mentoring
- Industry mentoring
- Library Access

18. Statement of Purpose or reason for incubation in BWU-BIC (e.g. what benefits and values do the promoters see from getting incubated in BWU-BIC).

19. List at least three references (along with their contact information) who can comment on your capabilities.
20. Names at least two persons as sponsors:

(Signature)

Place:

Date: